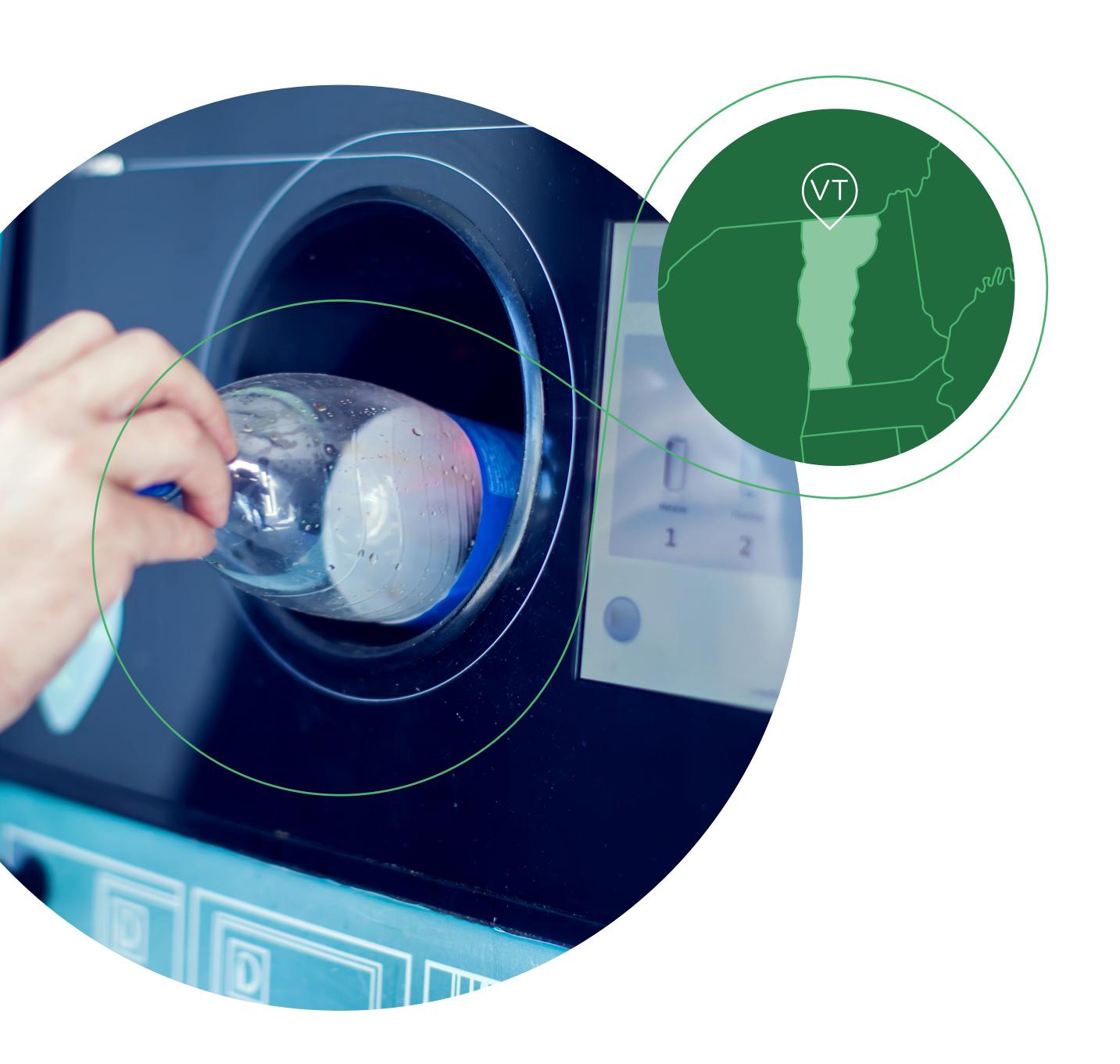
Modernizing Vermont's Bottle Bill



When Vermont passed a bottle bill back in 1972, it was one of the first in the country. In 2015, Vermont's Universal Recycling Law Act banned recyclable containers from landfills and helped raise the state's collection rate. Today, the Green Mountain State has an opportunity to address severe environmental challenges even more effectively by implementing ten high-performance principles for modernizing its deposit return system (DRS).

BENEFITS DELIVERED BY MODERNIZED DRS







+ SAVES MILLIONS FOR VT TAXPAYERS & CITIES/TOWNS

NEW RESEARCH ON VERMONT SHOWS THE IMPACT:

METRIC TONS OF CO,



annually in reduced greenhouse gas emissions—the equivalent of taking over 1,805 cars off the roads in Vermont each year¹





additional beverage containers recycled each year, yielding over 7,400 more tons of high-value material annually.

MILLION IN SAVINGS



for Vermont cities and towns by redirecting recyclables away from costly curbside collection systems





added to Vermont's economy annually in Gross Value Added (GVA)³

LITTER REDUCTION



of beverage containers², creating far more livable communities

HOW SHOULD A MODERN DEPOSIT RETURN SYSTEM WORK?



Accessible & Accountable



Increases access for consumers

with 272 projected locations to return **containers**, so redemption becomes part of a Vermonter's daily routine



Includes more beverages containers

leading to almost 900,000 "nips" removed from roadsides and landfill streams



76% to 90% jump

in redemption rate for containers included in Vermont's deposit return system



Industry Financed



Funded by producers

so Vermont consumers or their cities and towns do not pay for the management of these materials



Creates efficiencies

by establishing clear standards, oversight, and enforcement that optimize performance and reduce fraud



Producers will pay

\$16.7 million annually - not Vermont municipalities and consumers, as they do now



Well Managed & Regulated



Government plays an oversight and enforcement role

to ensure performance standards are met by producers and retailers and enforce a 90% collection target in **Vermont**



3 Gross value added (GVA) is an economic productivity metric that measures the contribution of the DRS to the state.