NEW RESEARCH ON NEW YORK SHOWS THE IMPACT:

- **331,900 metric tons of CO₂** reduced annually in reduced greenhouse gas emissions—the equivalent of 72,000 cars off New York roads each year¹.
- **$70.9+ million in savings** for New York cities and towns by redirecting recyclables away from costly curbside collection systems.
- **85% litter reduction** of beverage containers², creating far more livable communities—rural, urban, and suburban—in the Empire State.
- **5.4 billion** additional beverage containers recycled each year, yielding 258,000 more tons of high-value material annually, with 167,000 tons in New York City alone.
- **$852 million** added to New York’s economy annually in Gross Value Added (GVA)³.
- **10,000 total jobs** that bring additional economic benefits through taxes and spending by these workers.

**HOW SHOULD A MODERN DEPOSIT RETURN SYSTEM WORK?**

**Accessible & Accountable**
- Increases access for consumers with 13,648 projected locations (7,462 in NYC alone) to return containers so redemption becomes part of a New Yorker’s daily routine.
- Includes more beverages containers so would remove a significant proportion of glass and other containers from curbside recycling that are costly and difficult to manage.
- 64% to 90% jump in redemption rate for containers included in New York’s deposit return system.

**Industry Financed**
- Funded by producers so New York consumers or their cities and towns do not pay for the management of these materials.
- Creates efficiencies by establishing clear standards, oversight, and enforcement that optimize performance and reduce fraud.
- Producers will pay $454 million annually—not New York municipalities and consumers, as they do now.

**Well Managed & Regulated**
- Government plays an oversight and enforcement role to ensure performance standards are met by producers and retailers and enforce a 90% collection target in New York.

**BENEFITS DELIVERED BY MODERNIZED DRS**

- **ENVIRONMENTAL**
- **ECONOMIC**
- **SOCIAL**
- **+ SAVES MILLIONS FOR NY TAXPAYERS & CITIES/TOWNS**

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¹ Calculated at: https://www.epa.gov/energy/greenhouse-gas-equivalencies-calculator
³ Gross value added (GVA) is an economic productivity metric that measures the contribution of the DRS to the state.

**ENVIRONMENTAL ECONOMIC SOCIAL**
**BENEFITS DELIVERED BY MODERNIZED DRS**
**+ SAVES MILLIONS FOR NY TAXPAYERS & CITIES/TOWNS**

**NEW RESEARCH ON NEW YORK SHOWS THE IMPACT:**

When New York enacted the New York State Returnable Container Act (known as the “Bottle Bill”) in 1982, it was one of the first in the country. Today, the Empire State has an opportunity to address severe environmental challenges more effectively by adopting an even better and truly modern bottle bill. Implementing ten high-performance principles for modernizing deposit return systems (DRS) would go further.